

# ALISE JAKOVELE



## Profile

Versatile project manager with 6+ years of experience leading international, EU-funded initiatives in education, youth development, and inclusive educational programs across Europe. Proven ability to turn complex ideas into actionable strategies, secure funding, and deliver impact across borders.

## Work Experience

2022  
-  
Present | **Association "TDM 2000"**  
Project and communications manager


- Overseeing the management of multiple KA2 projects "In Touch", "Didactic Mine", and "P2P - play to participate"- contributing to stakeholder communication, promotional material design, desk research, stakeholder engagement, and reporting
- Designing innovative non-formal educational activities
- Coordinated marketing and communication strategy for International Summer Week, attracting 200+ participants annually from 40+ countries
- Organized and facilitated weekly team syncs with logistics and content teams, applying Agile-inspired coordination to keep cross-functional teams aligned
- Ran digital outreach campaigns and monitored traffic analytics to improve engagement and optimize campaign timing

Skills: Campaign Strategy · Web Analytics · International Coordination · Content Strategy · Event and Project Lifecycle Management

2018  
-  
Present | **NGO "Evolving YOUth"**  
Founder and project lead

- Managed full project lifecycle: idea → funding → delivery → reporting
- Wrote and implemented 10+ Erasmus+ projects focused on youth development, media literacy, and financial education
- Developed and led workshops, designed educational materials, and coordinated international partnerships
- Oversaw budgets, communications, and impact evaluations
- Became a member of TDM2000 International - a network of 26 NGOs in 23 countries
- Member of Latvijas Jaunatnes padome

Skills: Proposal Writing · Workshop Design · Non-Formal Education · Budgeting · Stakeholder Engagement

 +37120581374

 alise.jakovele1@gmail.com

 <https://www.linkedin.com/in/alisejakovele/>

## Education

### Master of Science (M.Sc.)

University of Latvia / University of Ulm  
(Germany)  
2014 - 2016

### Bachelor of Science (M.Sc.)

University of Latvia  
2010 - 2013

## Expertise

### Project Management

Non-Formal Education  
Scientific Communication  
Agile Coordination

### Stakeholder Engagement

Digital Campaign Strategy  
Cross-Cultural Team Coordination  
Event Management

### EU Grants & Funding

Workshop Facilitation  
Data Analysis (WGS, NGS)  
Technical Training & Support

## Languages

Latvian Native  
English C1  
Russian A2  
Italian B1

## Publications

Grantina-Ievina L., Ievina B., Evelone V., Berga S., Kovalcuka L., Bergspica I., Jakovele A., Malisevs A., Valcina O., Rodze I., Rostoks N. Potential risk evaluation for unintended entry of genetically modified plant propagating material in Europe through import of seeds and animal feed – the experience of Latvia. *GM Crops & Food*. 2019; Volume 10, Issue 3 pp 159-169

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Jakovele A., Nikolajeva V., Trofimova J., Ivanova N. Serogroups, virulence genes and antibiotic resistance of *Escherichia coli*. *Proceedings of the Latvian Academy of Sciences*. 2018; volume 72, issue.5 pp. 290-297

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Jakovele A., Petrovska I., Trofimova J., Avsejenko J. Abstract of the 75th Scientific Conference of the University of Latvia. Investigation of virulence genes, serogroups and antibiotic resistance of *Escherichia coli*

## Trainings

Next-Generation Sequencing data analysis  
April 2020, online

Training for WES, WGS and RNAseq library preparation  
May 2018, Shenzhen, China

Training for crayfish plague diagnostics at OIE  
November 2017, Kuopio, Finland

Conference of the use of whole genome sequencing in monitoring antimicrobial resistance at Technical University of Denmark (DTU)  
September 2017, Copenhagen, Denmark

2025  
-  
present

### Latvian Alopecia Support NGO – Riga, Latvia

Co-Founder & Board Member (Voluntary role)

- Joined the Rare Disease Alliance
- Coordinated public outreach, media relations, and community building
- Built partnerships with healthcare professionals and ensured evidence-based communication.
- Contributed to national health policy discussions with the Ministry of Health.

2021  
-  
2022

### Latvian Biomedical research and study centre

Research assistant

- Creating a pipeline for somatic structural variations of cancer samples
- Tertiary sequencing data analysis

2018  
-  
2021

### MGI Tech Latvia SIA

Field application scientist

- Delivered pre-and post-sales technical support, troubleshooting, and hands-on training for MGI instrumentation
- Managed 3 ERDF projects, overseeing sample flow, quality control, scheduling, client communication, and problem-solving.

2017  
-  
2017

### Rīga Stradiņš University

Lecturer

2016  
-  
2017

### Scientific Institute of Food Safety, Animal Health and Environment BIOR

Senior expert

2016  
-  
2016

### SIA "Vides audits"

Laboratory analyst



## Certifications

- GTN Smörgåsbord "TAPAS"  
March 14-18, 2022  
Galaxy Training Network
- Accountant Certification, December 2020–August 2021, Professional further education program, 3rd Professional Qualification Level (Latvian Level 4) - 960 hours
- Introduction to Human Behavioral Genetics, (No. T982D8THXJMT)  
Nov 18, 2020 (Online)  
University of Minnesota, USA
- Digital Marketing (Nr. 036303) Oct–Dec 2019, Riga, Latvia, University of Latvia, Faculty of Business, Management and Economics
- Big Data Engineering (No. DIKS-22-194-ail) January 2024  
Accenture Bootcamp, 120 hours
- The Strategy of Content Marketing  
University of California, Davis  
(No. 13ZR10BHL4PP)  
Issued April 2025
- Google AI Essentials Specialization  
Issued June 2025, Google  
(NARV4RWA5U7R)
- Biznesa analītika ar MI risinājumiem  
Biznesa augstskola Turība  
Issued Jul 2025
- Agile projektu un procesu vadība  
Biznesa augstskola Turība  
Issued Jul 2025